

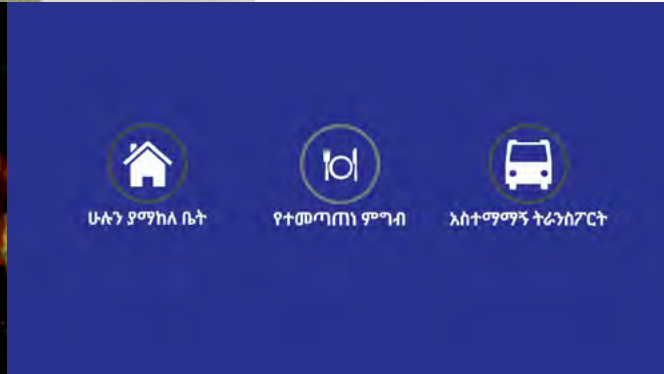
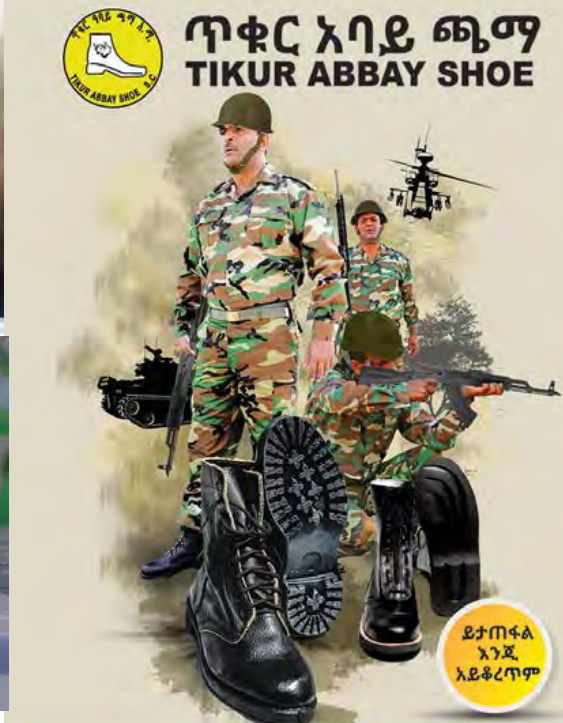
GRAPHIC DESIGN PORTFOLIO

DAWIT BAHRE

Graphics Designer

Graphics Design
Branding / Identity
Packaging Design
UI/UX Design
Website Design
Product Photography

2022



CONTENTS

6. Branding

11. Product Branding And Label Design

20. Printable Marketing Materials

36. Digital Platforms Design

43. Commercial Photography

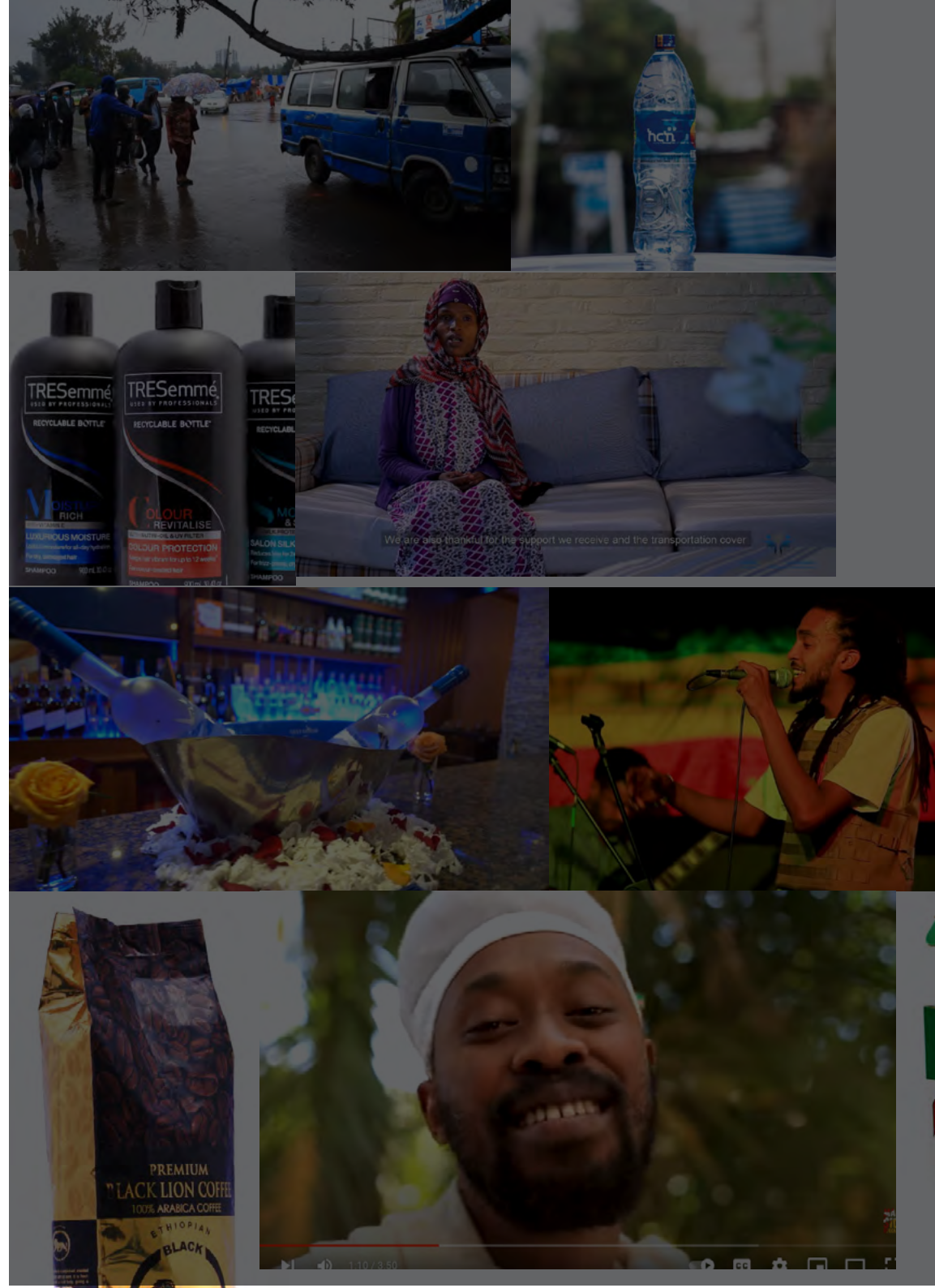
54. Video Promo

56. Website & UI Design

Throughout my career I have always strived to ensure that the passion and enthusiasm for my work has polished through, and despite my success as a graphics designer, I achieve my greatest potential as part of a team.

I have learnt that having a platform through which I can question and develop ideas can harness greater creativity - although bringing creative inspiration to life doesn't come without its obstacles. Time management and working to tight deadlines are important in any industry, but the foundations and biggest challenges of design lie in communication. In my years of experience I have relished these challenges and used them to fuel my ambition and to maintain my own high standards.

If you would like a reference, please don't hesitate to ask.



CLIENTS [Some]



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internationale
Zusammenarbeit e.V. GIZ GmbH



Joy Opal
...from the land of origin



Green Globe
Plastic Industries LLC



Branding



Client: Anemaw Alemu Import Export |ADDIS ABABA

Service: Oil Company base in Ethiopia

Design: Logo, Stationery Materials, Gas Station Branding & Website



Client: Good Life Real Estate | ADDIS ABABA

Service: Real Estate Company

Design: Logo, Stationery Materials & Website



Client: Meskerem Liquor and soft drink factory |ADDIS ABABA

Service: Liquor and soft drink factory

Design: Logo, Stationery Materials, more than 14 Product label



Client: YenePay Financial Technology |ADDIS ABABA

Service: Financial Technology Company

Design: Logo, Stationery Materials, UI for Mobile, Desktop application and Public Website



Client: Under: YenePay Financial Technology |ADDIS ABABA

Service: Online shopping / e-commerces

Design: Logo, e-commerces Website



Client: Active Chem Trading Plc |ADDIS ABABA

Service: Soap and Liquid Detergent Factory

Design: Logo, Stationery Materials and More than 9 product labels



Client: Kimas Construction Plc | ADDIS ABABA
Service: Construction Company
Design: Logo & Stationery Materials



Client: Get's Barbershop | ADDIS ABABA
Service: Mens Barbershop
Design: Logo & Advertising Materials



Client: Omnil | ADDIS ABABA
Service: Gospel music Mobile Application
Design: Logo, UI Design & Advertising Materials



Client: Omnil | ADDIS ABABA
Service: Music Mobile Android Application
Design: Logo, UI Design & Advertising Materials



Client: EKT Trade and Investment PLC | ADDIS ABABA
Service: Disinfectant and Sanitizer Factory
Design: Logo, Advertising Materials, website & Consultancy



Client: Lake Tana Restaurant | ADDIS ABABA
Service: Fish Restaurant
Design: Logo, Stationery & Prom. Materials & Website



Client: Algga Online Booking | ADDIS ABABA
Service: Online Hotel Booking
Design: Logo, Website & Marketing Materials



Client: Eddu Spa Salon & Health Care Center | ADDIS ABABA
Service: Women's Beauty Salon
Design: Logo & Advertising Materials



Client: Asma | ADDIS ABABA
Service: Addis Social Media Award
Design: Logo, Social media Post Materials



Client: Tumha | ADDIS ABABA
Service: Detergent factory
Design: Logo, Product Labels Design & Advertising Materials



Client: Green Scene | ADDIS ABABA
Service: Solar Light
Design: Rebranding, Advertising Materials & Consultancy



Client: Eco Plastic Plc | Addis Ababa
Service: Plastic Manufacturer
Design: Logo, Stationery Materials & Website



Client: Anchor Strap and Plast | ADDIS ABABA
Service: Strap Manufacturer
Design: Logo & Packaging Materials



Client: B-Shield Natural Disinfectant | ADDIS ABABA
Service: Natural Disinfectant Manufacturer
Design: Logo & Adversing Materials



Client: Gasha Disinfectant & Sanitizer | ADDIS ABABA
Service: Wound Care Solution
Design: Logo, Marketing Materials & Product Labels



Client: Shalom Teff | Addis Ababa
Service: Ethiopian Teff Flour
Design: Logo, Packaging & Digital Marketing Materials



Client: Anjonus | Addis Ababa
Service: Agro Processing/ Banana Flour
Design: Branding, Marketing Strategy, Packaging & Website



Client: FR Auto Service | Addis Ababa
Service: Auto Service
Design: Logo & Marketing Materials Design

Branding / International Clients



Client: Avietron Aviation / USA

Service: Aviation Equipment Supplier

Design: Logo & Digital Marketing Materials



Client: NaavIT GPS / USA

Service: GPS Tracking System

Design: Logo & Stationery Materials



Client: Clean and Dry / Dubai / UAE

Service: Laundry Service

Design: Logo & Marketing Materials Design



Client: Dreamplay / CANADA

Service: Music Hub

Design: Logo, CD Art, Website & Digital Marketing Materials



Client: Endalkachew Tesema / DC/USA

Service: Ethiopian Restaurant

Design: Logo, Stationery Materials & Website

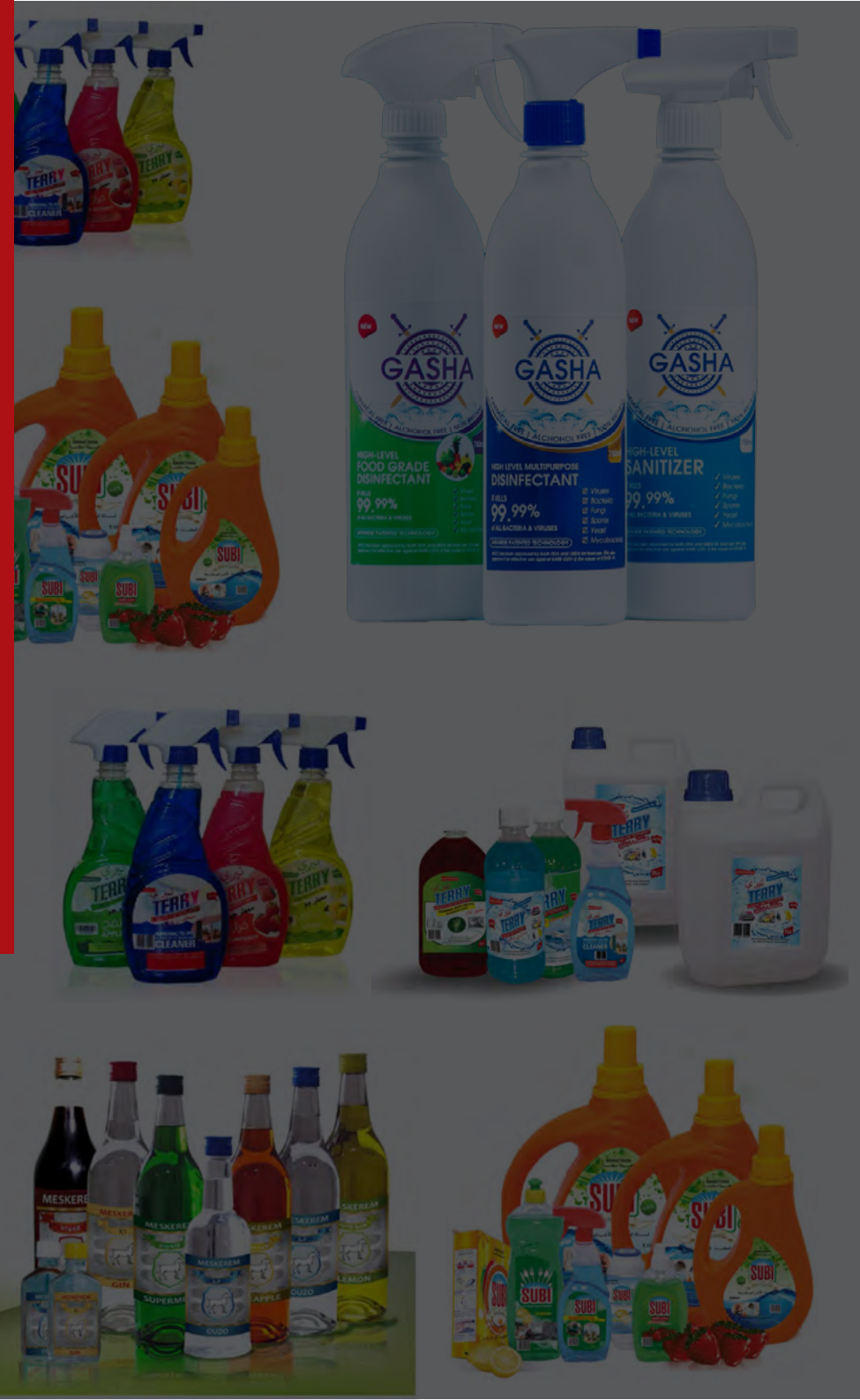


Client: Green Globe Plastic Industries LLC / Dubai / UAE

Service: Plastic Recycling

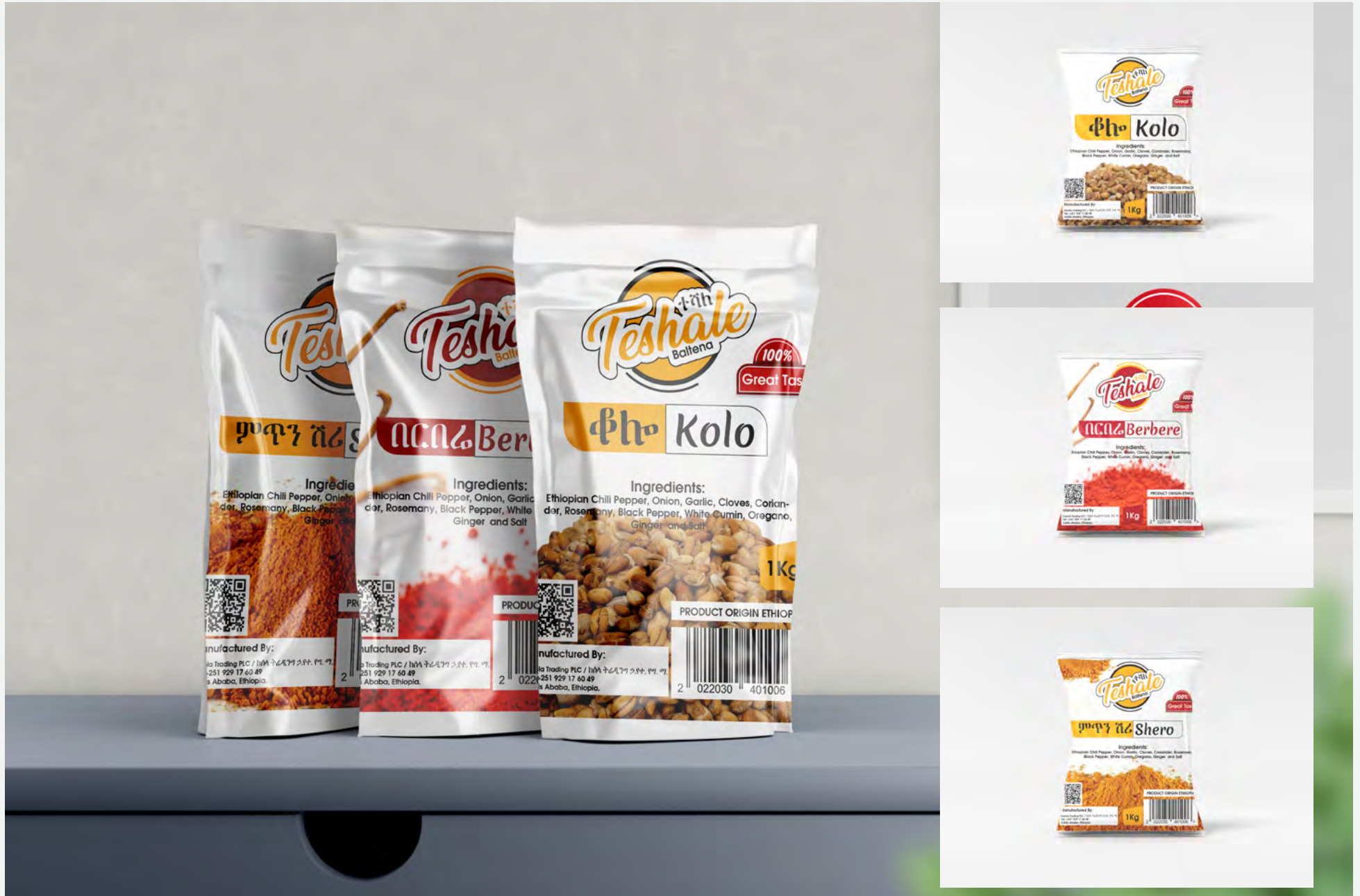
Design: Logo, Video production & Marketing Materials Design

PRODUCT BRANDING AND LABEL DESIGN



















**PRINTABLE
MARKETING
MATERIALS**

አዲስ

GASHA

የቤት ዕቃዎንና የሰራ ቦታዎን በጋሻ ፀረ-ተህዋስ ያፀዱ

ከአልኮል ከኬሚካል 19

የኮሮና ቫይረስን ጨምሮ ማንኛውንም እይነት ባክቴሪያና ቫይረሶችን 99.99% የመግደል አቅም ያለው

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Tel: +251 116 610160
info@gashahold.com

በጤና ሚኒስቴርና በኢትዮጵያ ምግብና መድሃኒት ሳላስልጣን የተረጋገጠ

አዲስ

GASHA

እትክልትና ፍራፍሬ ከመጠቀምዎ በፊት በጋሻ ፀረ-ተህዋስ ያፀዱ

ከአልኮል ከኬሚካል 19

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አዲስ

GASHA

እጅዎን በጋሻ ሳኒታይዜር ያፀዱ

ከአልኮል ከኬሚካል 19

የኮሮና ቫይረስን ጨምሮ ማንኛውንም እይነት ባክቴሪያና ቫይረሶችን 99.99% የመግደል አቅም ያለው

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በጤና ሚኒስቴርና በኢትዮጵያ ምግብና መድሃኒት ሳላስልጣን የተረጋገጠ

Gasha Disinfectant and Sanitizer

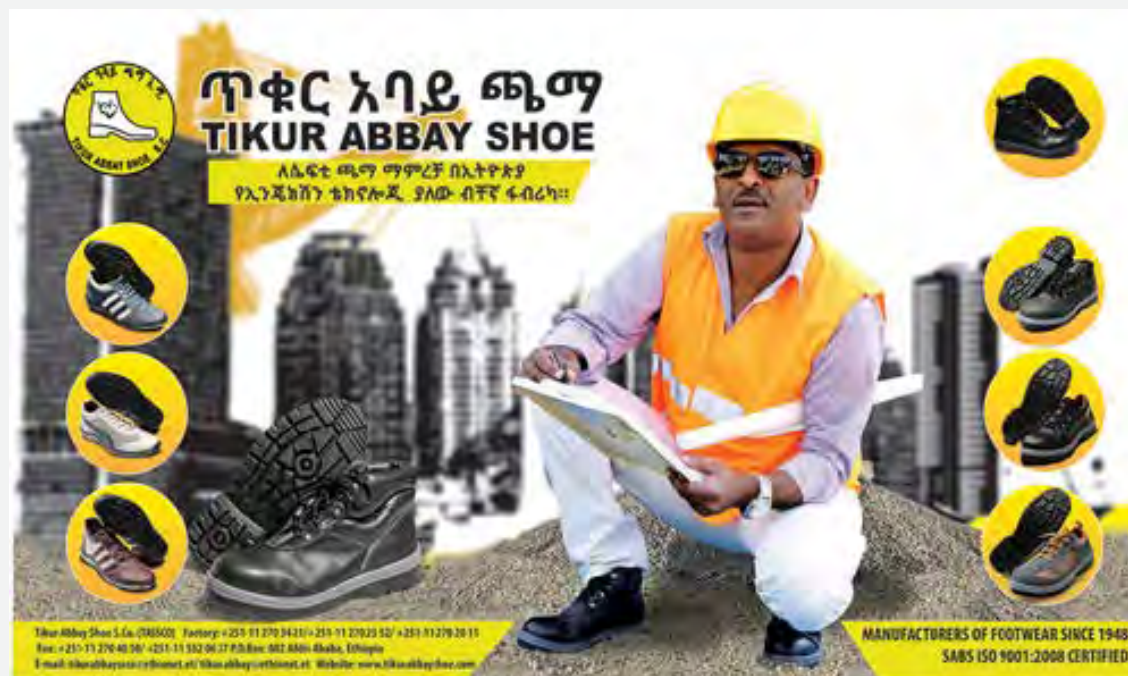
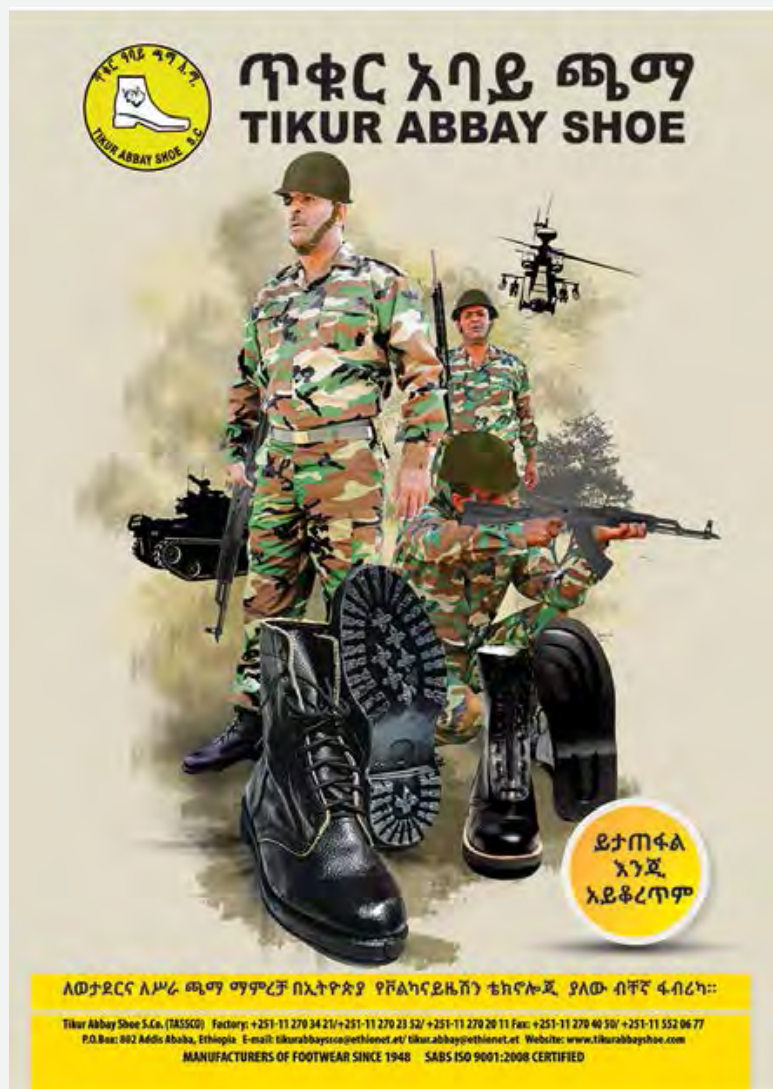
I was responsible for the Social Media Post, Motion Graphics Ads, Poster, Flyer and Sign boards design & Consultancy Service.



Item	Ironing	Washing	Dry Clean
Shirt	1.50	3	4
T-shirt	1.50	3	4
Trouser	1.50	4	5
Suit	7	15	20
Jacket	4	10	15
Abaya	3	6	10
Shailat	1.50	3	5
Dishadash/ Kandura	3	6	8
Long Dress	5	10	20
Blouse	1.50	4	6
Salwar Kamiz/ Ladies (3 PCS)	6	12	20
Salwar Kamiz/ Gents	4	8	12
Tie	2	3	5
Bed Sheet	3	6	7
Bed Cover	5	8	10
Pillow Case	1	2	4
Blanket (B/S)		15	20
Curtain & Carpet	As Per Size		

Clean and Dry Laundry / Dubai Client

I was responsible for the Marketing Material Design.



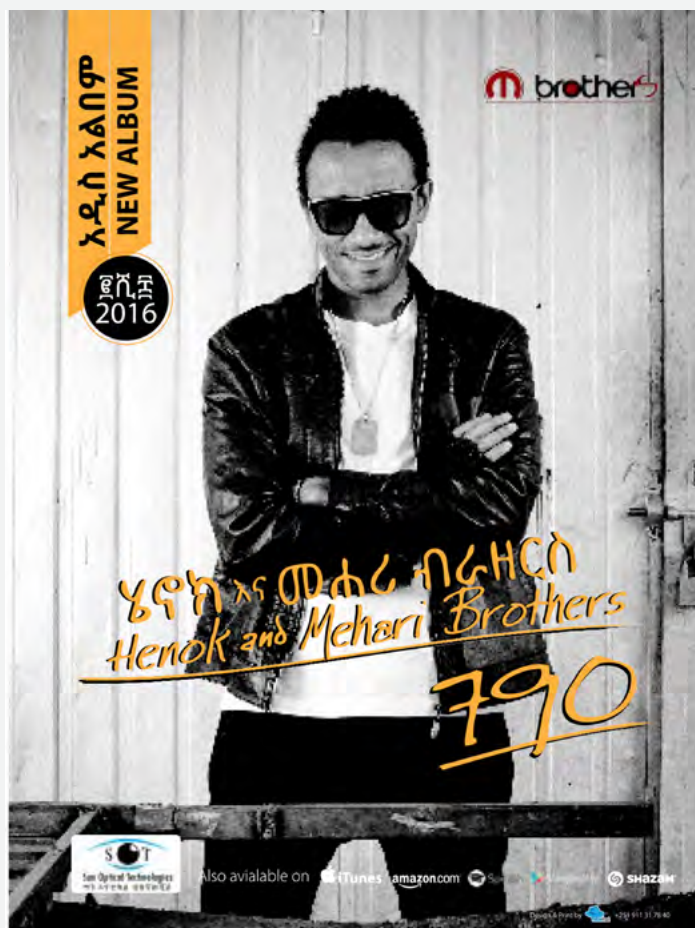
Tikur Abbay Shoe Factory

I was responsible for the Photography and promotional material(Poster , Sign boards, ...) design of Tikur Abbay Shoe.



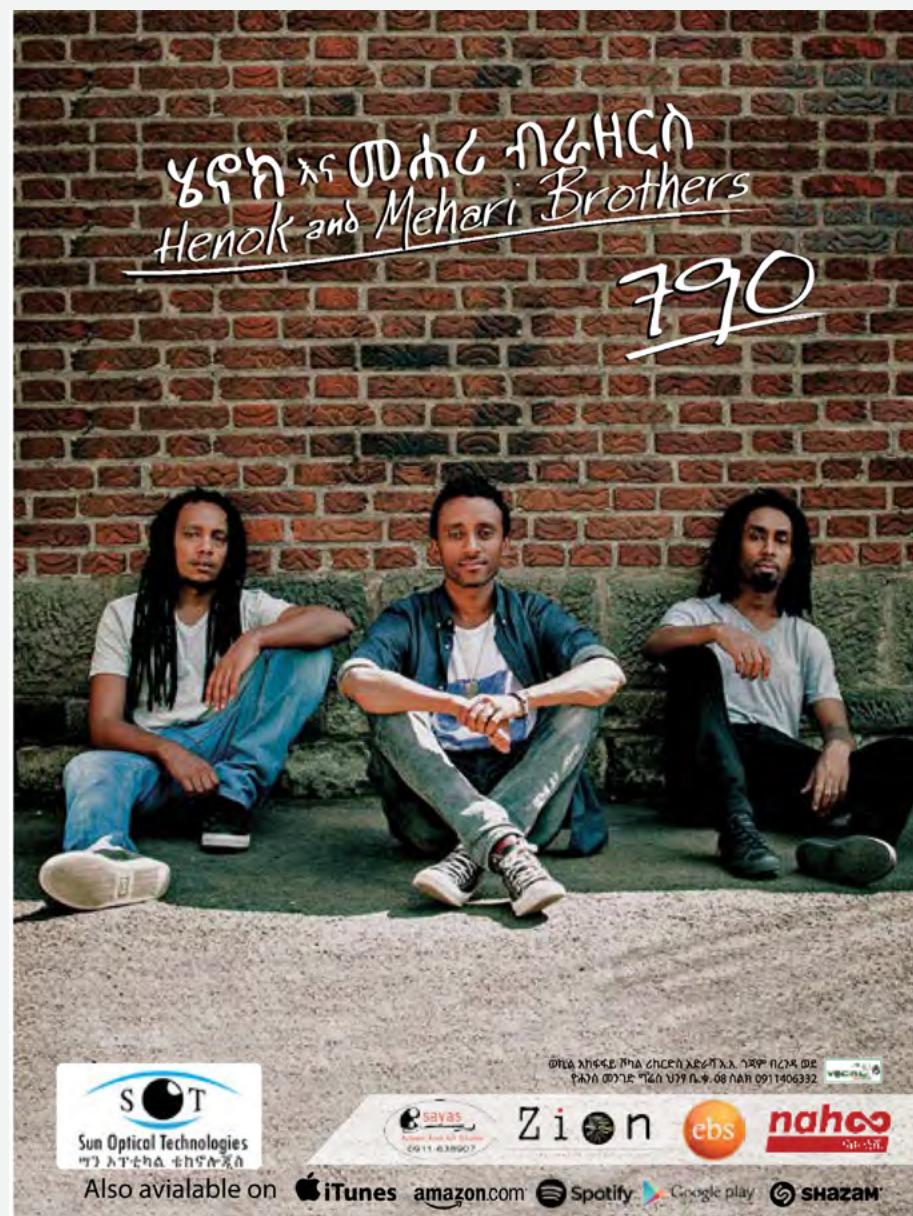
Teddy Afro (Musician) Concert

I was responsible for the over all event promotional material design of Teddy Afro Concert.



Henok & Mehari Brothers

I was responsible for the Album Photography, Album Sticker, Poster and Sign boards design of Henok Mehari New Album Release.





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Fast Absorbing, Leaves Skin Soft & Protected

ULTRAHIGH FEAH SUNBLOCK
is a unique formula for protection against **UVA & UV B Rays**.
Prevents from premature aging /wrinkle formation, easy to use & comfortable to apply & leaves a non-sticky fresh feeling

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ENRICHED WITH VITAMIN A, C & E

Neway Atalay Importer | Feah Product

I was responsible for the Sticker, Poster and Sign boards design.

Eddu Spa and Beauty Salon

I was responsible for the Branding, Social Media management, Poster and Sign boards design.



eddu
SPA SALON & HEALTH CARE CENTER
አዲስ የውበት ሳኩን

ABOUT OUR BEAUTY SALON

We pride ourselves on giving clients a great service and offer professional hair care advice for women in all ages.

Our stylists are all highly qualified specialists in all areas of haircut, hair style and hair color helping to give you the best style you've ever had.

The Beauty that you Truly Deserve

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@eddubeaauty @gmail.com
★ Ayer Tena, Location
f @ /eddubeaauty



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ABOUT OUR DAY SPA

Our Spa is the best choice for beauty, spa, manicures and pedicures services.

The Spa Beauty Salon team of experienced and highly trained beauty therapists will be happy to put together a spa or beauty treatment package designed specifically for your needs and to offer you advice on your skin's requirements.

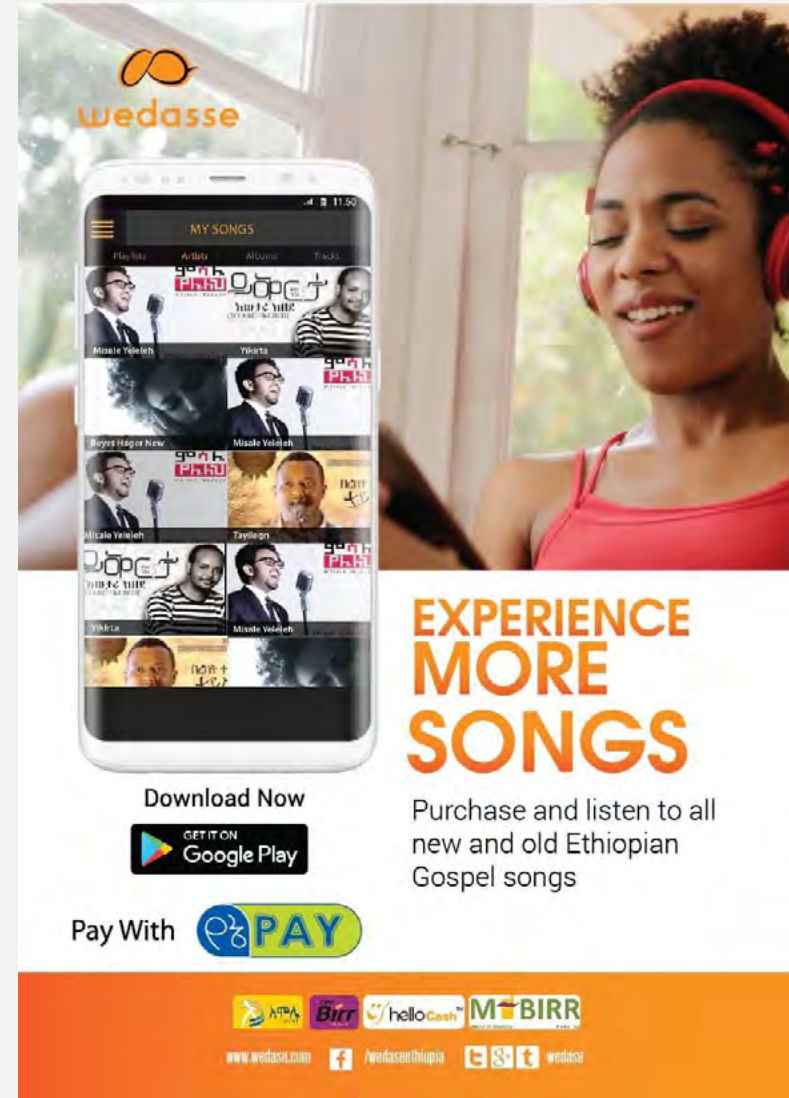
The Beauty that you Truly Deserve

+251 912 688 091
@eddubeaauty @gmail.com
★ Ayer Tena, Location
f @ /eddubeaauty



Neway Atalay Importer | Hollywood Product

I was responsible for the Sticker, Poster and Sign boards design.



Omnil | Gospel Audio App

I was responsible for the Branding, UI/UX Design, Social Media, Poster and Sign boards design of Omnil.



Bubbles
HAIR STUDIO

Men's & Women's Full Service Beauty Salon
የተሟላ የውበት ሳሎን
ለወንዶችና ለሴቶች

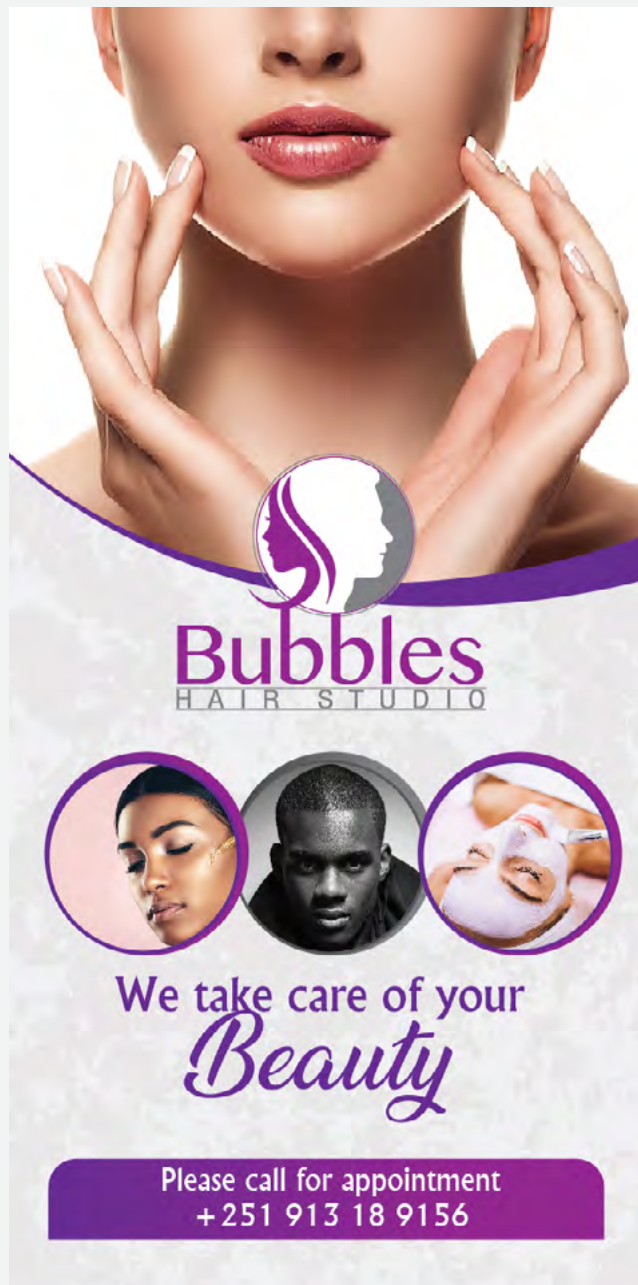
Our Services
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Hair Cut Hair Style Hair Color MakeUp Pedicure Facial

PLEASE CALL FOR APPOINTMENT
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Bole Olympia Washington Squar Lebenza Building 2nd floor

Bubbles Mens & Womens Beauty Salon

I was responsible for the Branding, Social Media management, Poster and Sign boards design.



Bubbles
HAIR STUDIO

We take care of your Beauty

Please call for appointment
+251 913 18 9156



Bubbles
HAIR STUDIO

WE TAKE CARE OF YOUR BEAUTY

Please call for appointment
+251 913 18 9156









ETHIOPIAN COMMUNITY ASSOCIATION OF VICTORIA
PRESENTS

2015 NHATTY MAN

SATURDAY 10 SEP 6:00PM - 1:00AM

ENTRANCE \$60

INCLUDING DINNER

SEBLE

መልከም ንዲስ ዓመት ETHIOPIAN NEW YEAR

PLACE: CROATIAN CATHOLIC CENTER FITZGERALD RD & WHITESIDES AVE, SUNSHINE WESY.

SPONSORS: COSMETICS, africause, may, MESNOY, VICTORIA State Government

ETHIOPIAN COMMUNITY ASSOCIATION OF VICTORIA
PRESENTS

2015

መልከም ንዲስ ዓመት ETHIOPIAN NEW YEAR

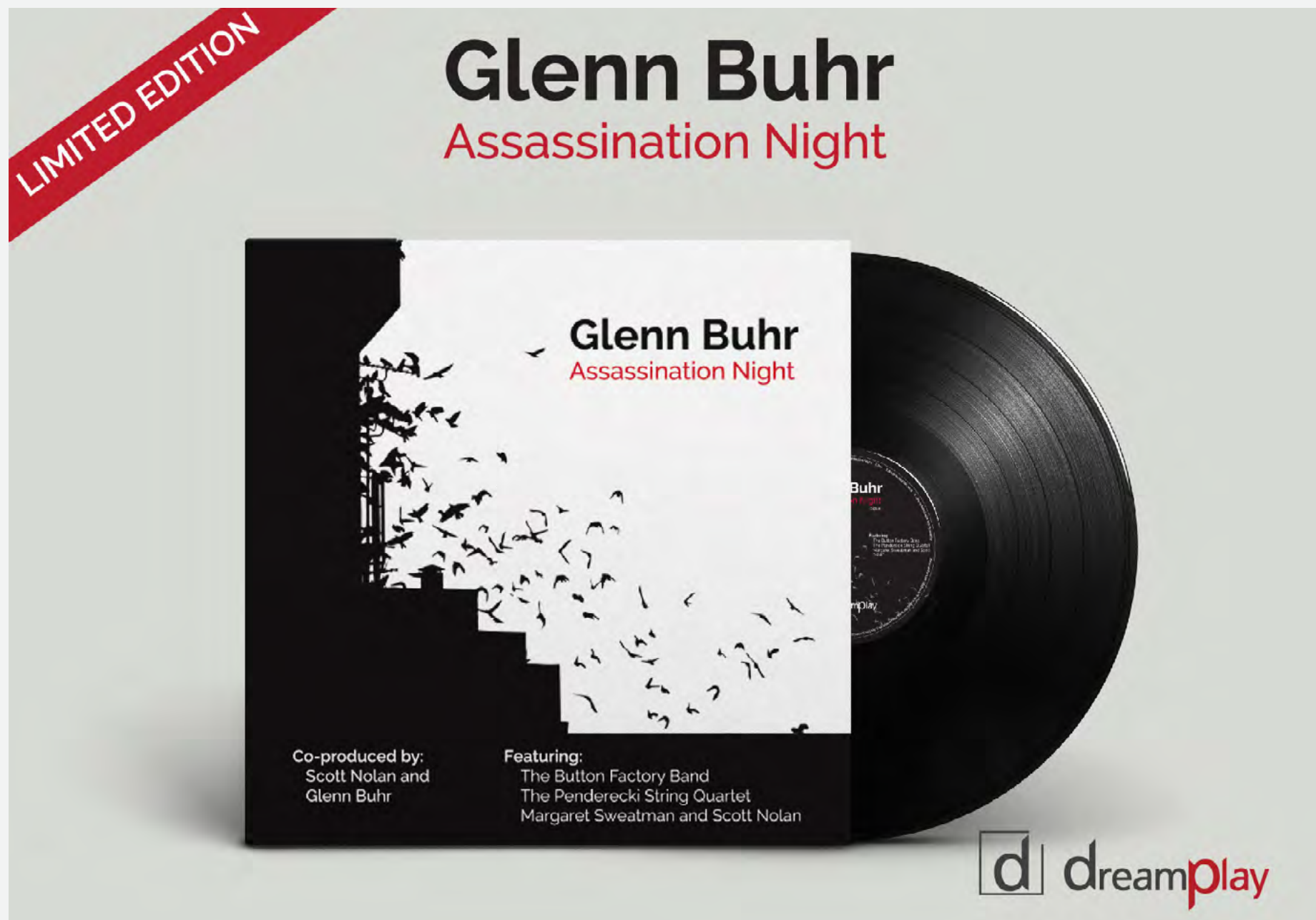
SEBLE

SATURDAY 10 SEP 6:00PM - 1:00AM

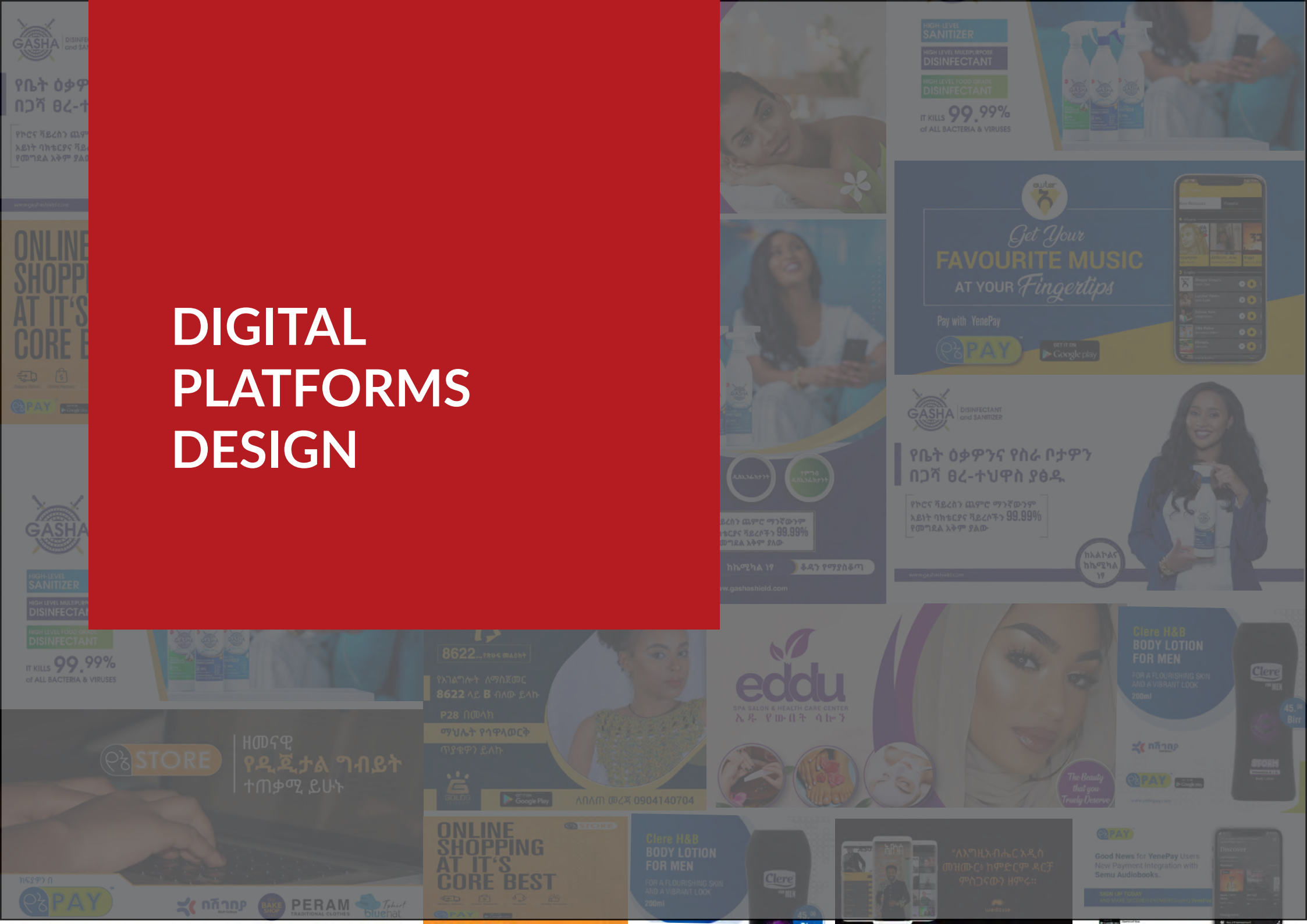
ENTRANCE \$60

INCLUDING DINNER

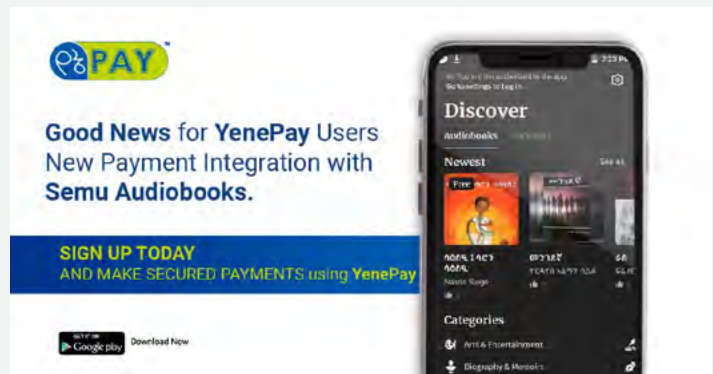
PLACE: CROATIAN CATHOLIC CENTER FITZGERALD RD & WHITESIDES AVE, SUNSHINE WESY



DIGITAL PLATFORMS DESIGN



Social Media Design



Social Media Ads/ Posts

I was responsible for the Social Media, Poster of Goldg, Eddu and YenePay.



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and SANITIZER

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የኮሮና ቫይረስን ጨምሮ ማንኛውንም
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SANITIZER

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of ALL BACTERIA & VIRUSES

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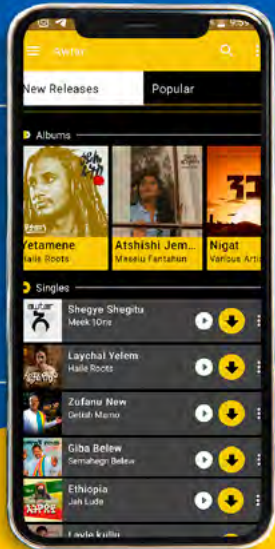
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ክፍያ ገቢ

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COMMERCIAL PHOTOGRAPHY



Photography







For GASHA Disinfectant and Sanitizer



For GASHA Disinfectant and Sanitizer



For GASHA Disinfectant and Sanitizer



For **ARKI** Mineral Water



For **DALIMA** Strawberry Jam



For **BESH GEBEYA**





For **BESH GEBEYA**



For BESH GEBEYA



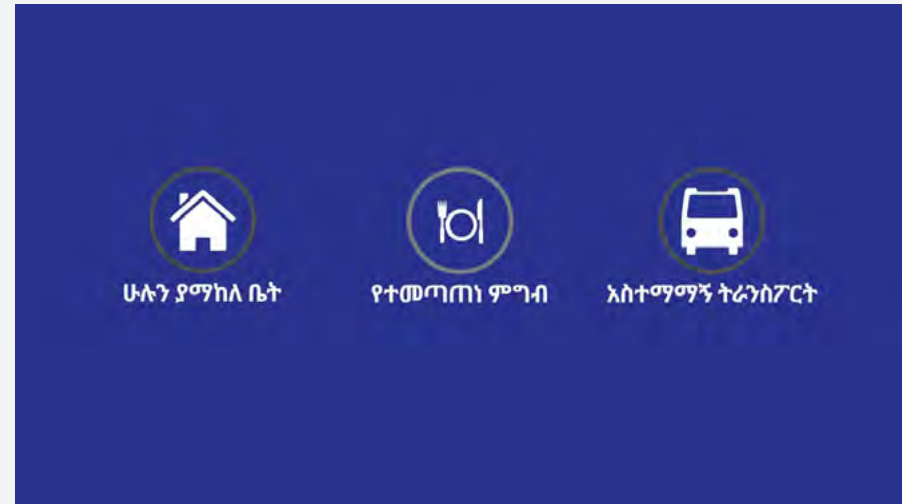


Floor Broom
For EKT PP Recycling

Motion Graphics /Info graphics /Promo/



Client : Gasha Sanitizer



Client : OVID



Client : OVID



Client : Kertina

Live Performance & Clips | Interview/ Documentary



Client : Villa Verde



Client : Vaga



Client : OVID



Client : Care Epilepsy Ethiopia

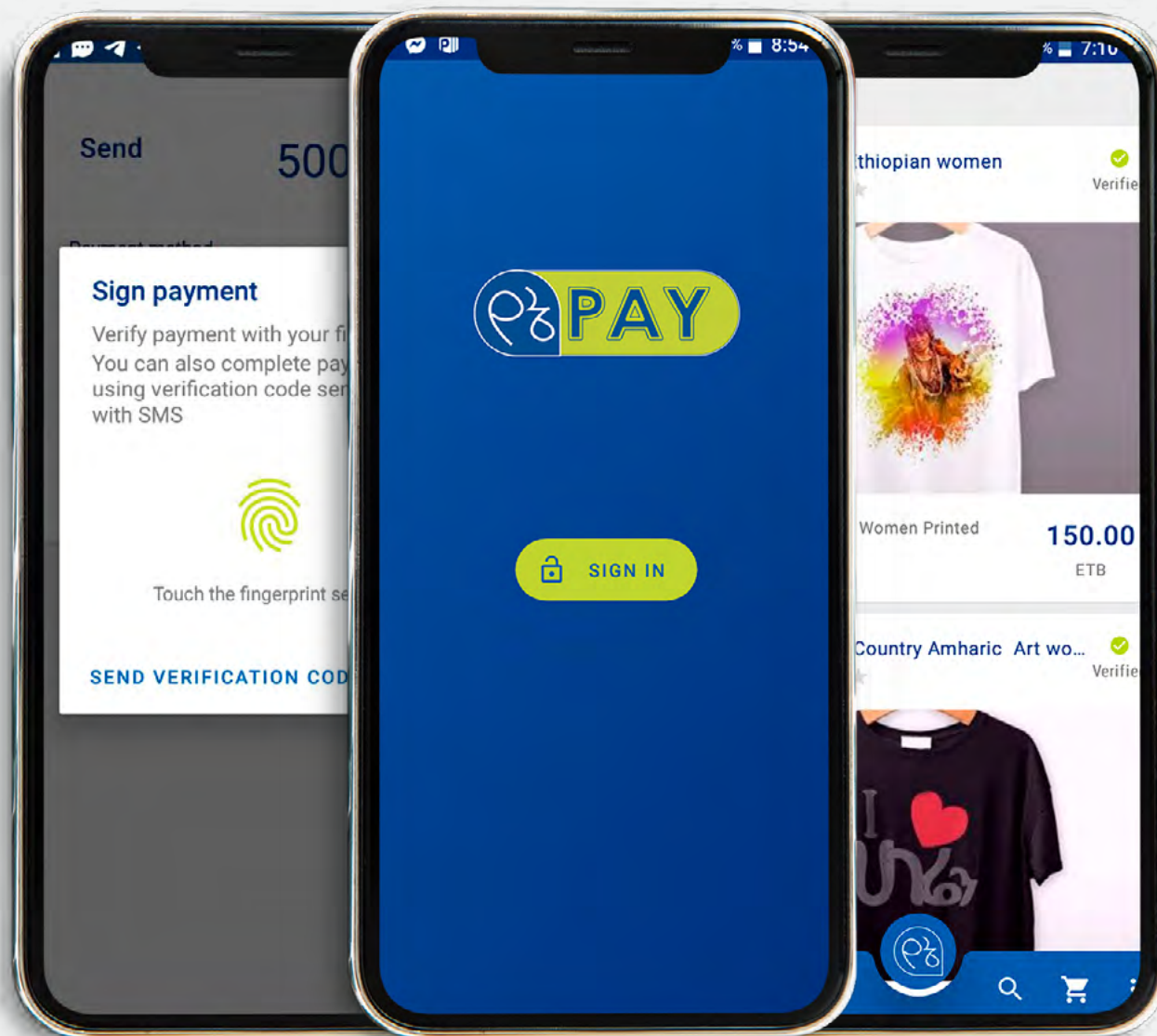
WEBSITE & UI/UX DESIGN

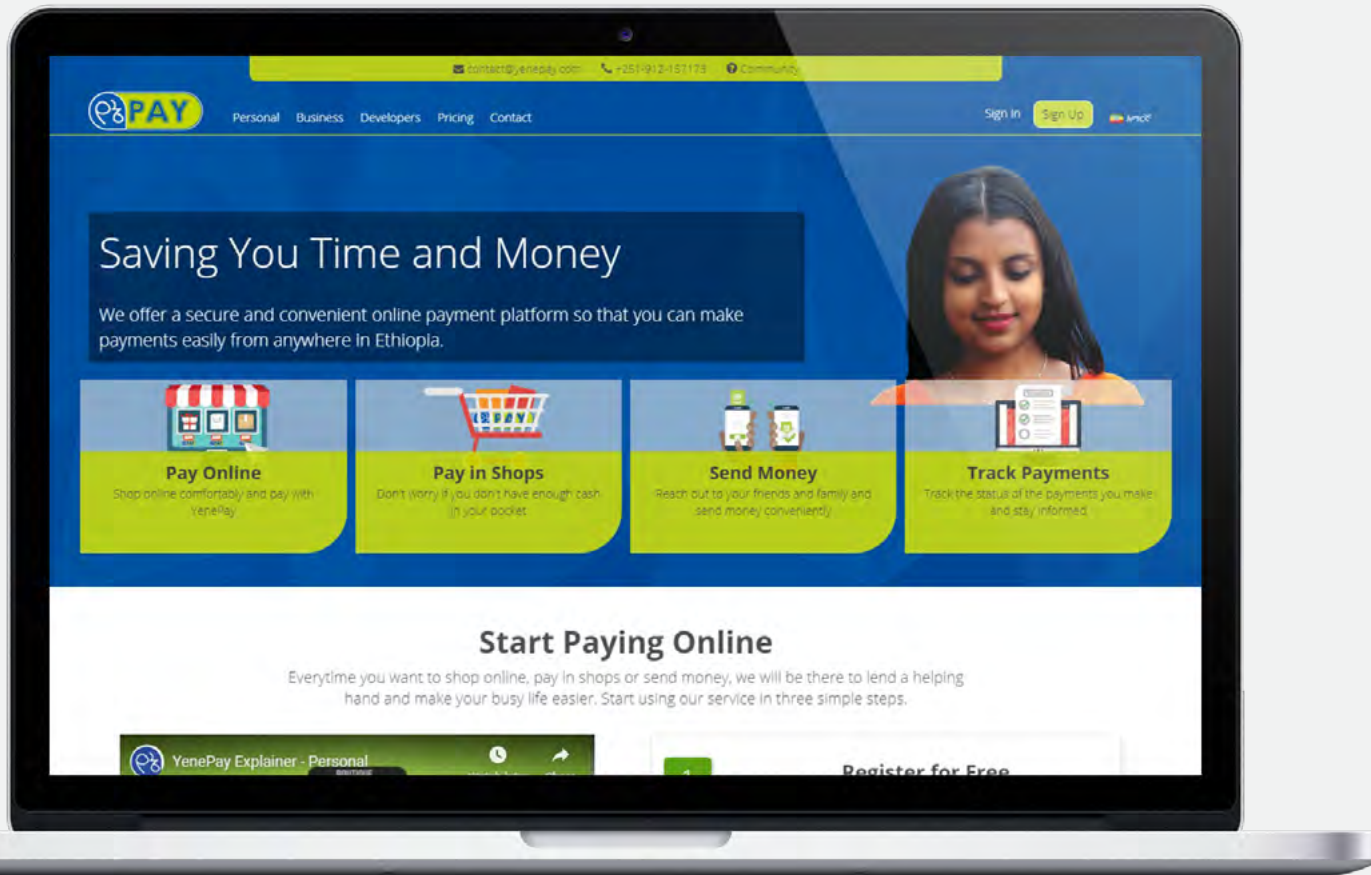


UI/UX Design

YenePay (Andriod App)

I was responsible for the UI design of YenePay, a new app designed to help Online payments. The unique functionality of the App. is the ability to shop Online, transaction history, send and receive money, payment through finger print and so on.



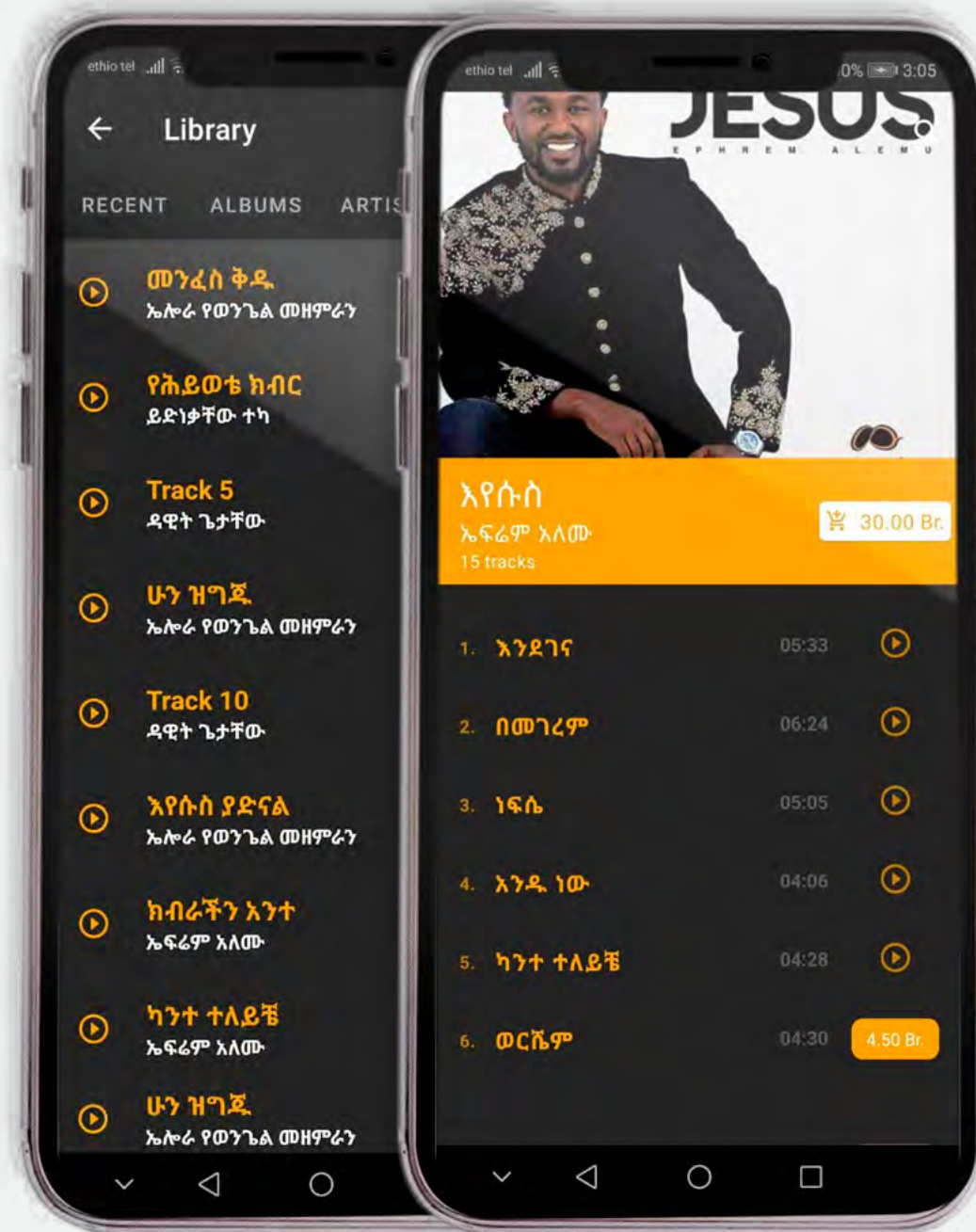


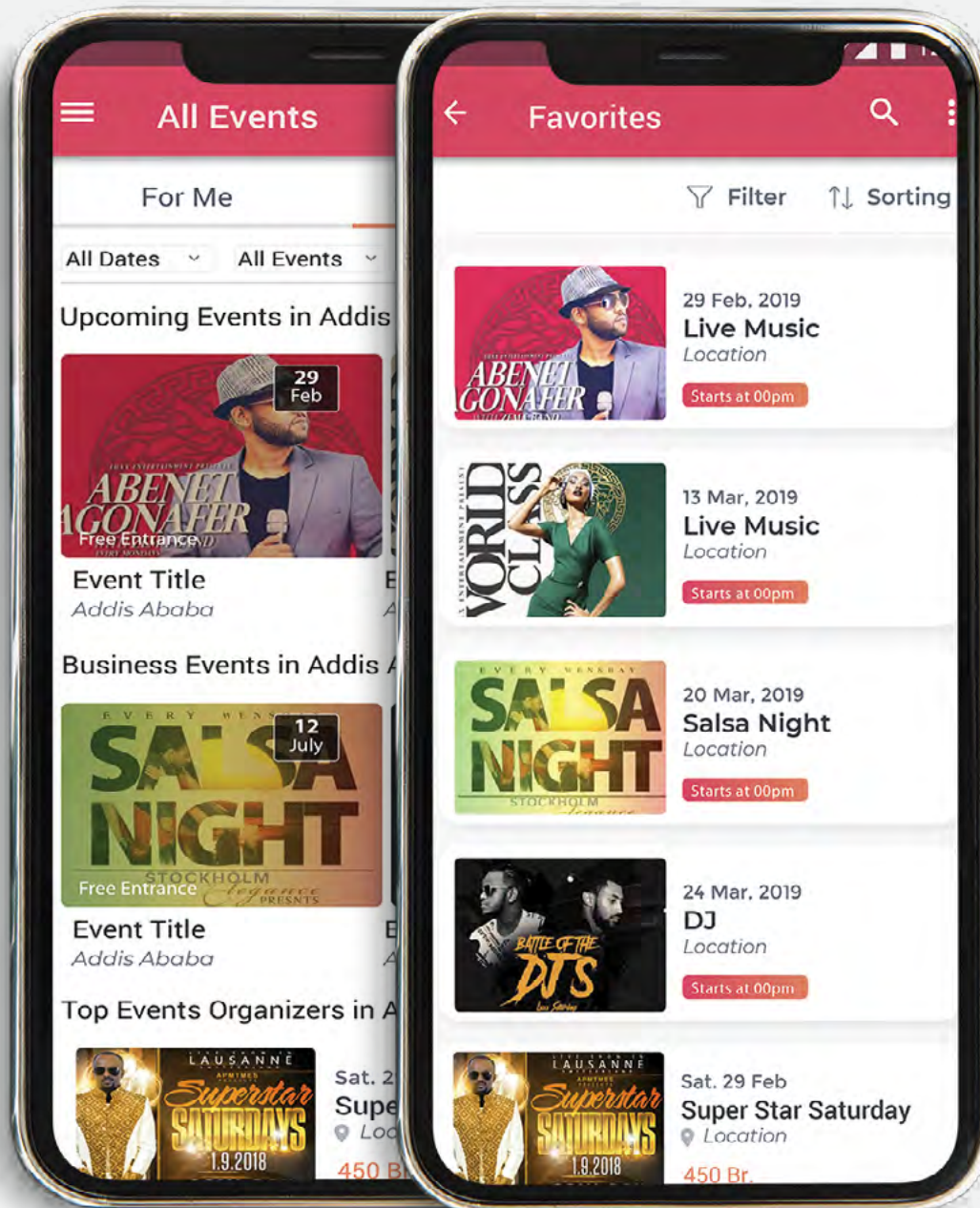
YenePay (Public Website)

I was responsible for the UI design of YenePay, a new app designed to help Online payments. The unique functionality of the App. is the ability to shop Online, transaction history, send and receive money, payment through finger print and so on.

Omnil | Gospel Audio App

I was responsible for the Branding and UI/UX Design of Omnil.



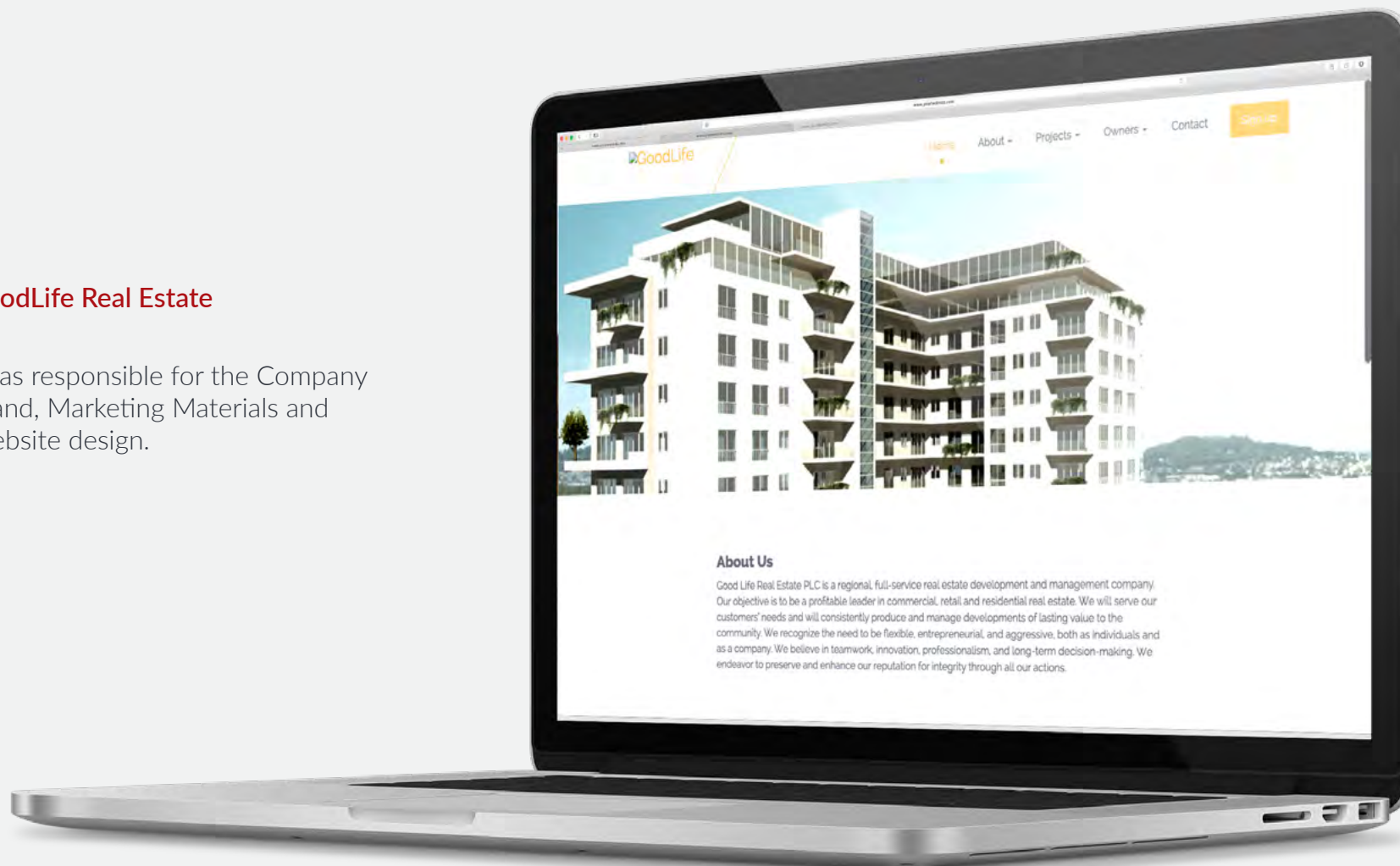


AdEve , Event App

I was responsible for the UI design of AdEve, a new app designed to help Online event and night life listing.

GoodLife Real Estate

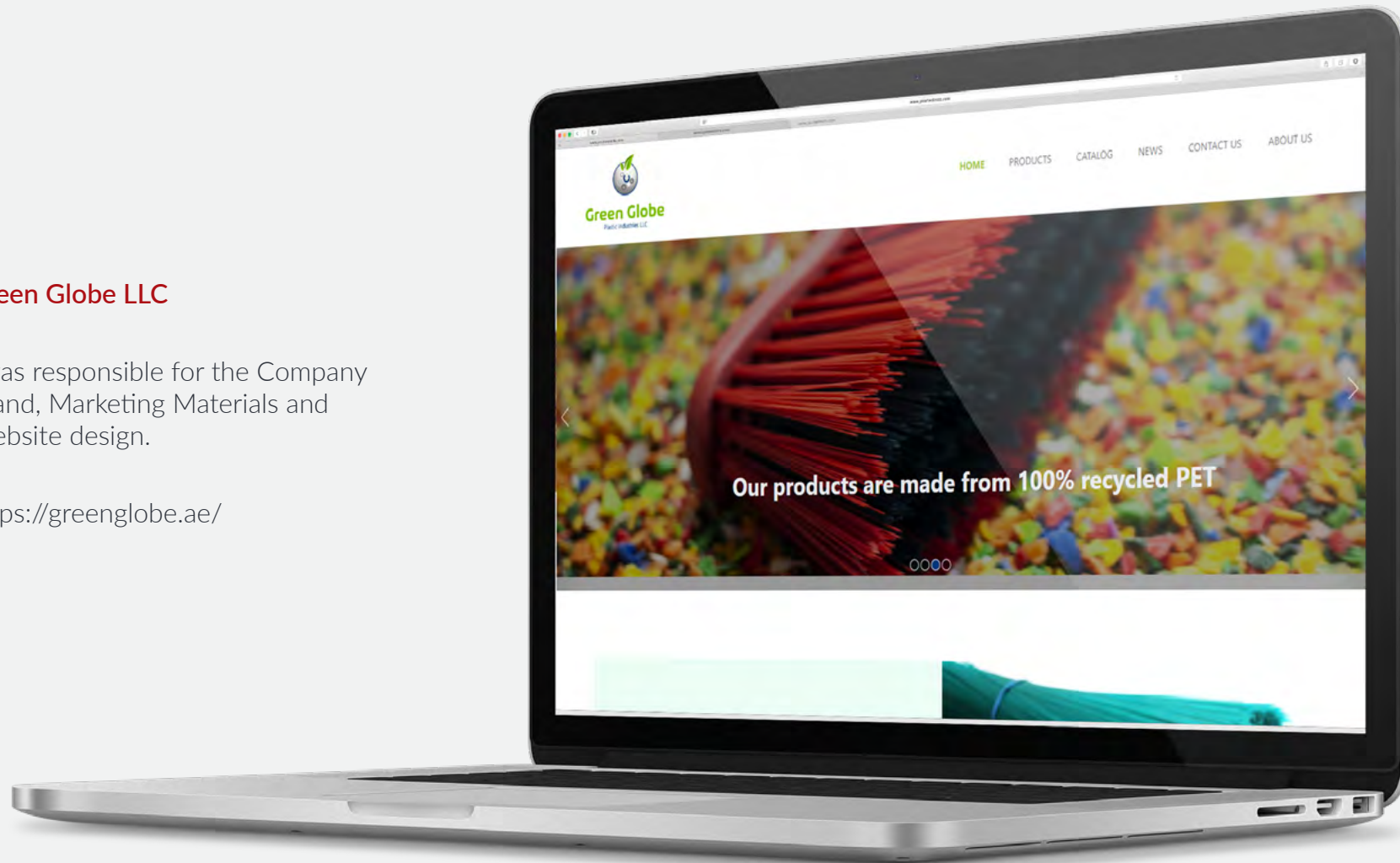
I was responsible for the Company Brand, Marketing Materials and Website design.



Green Globe LLC

I was responsible for the Company Brand, Marketing Materials and Website design.

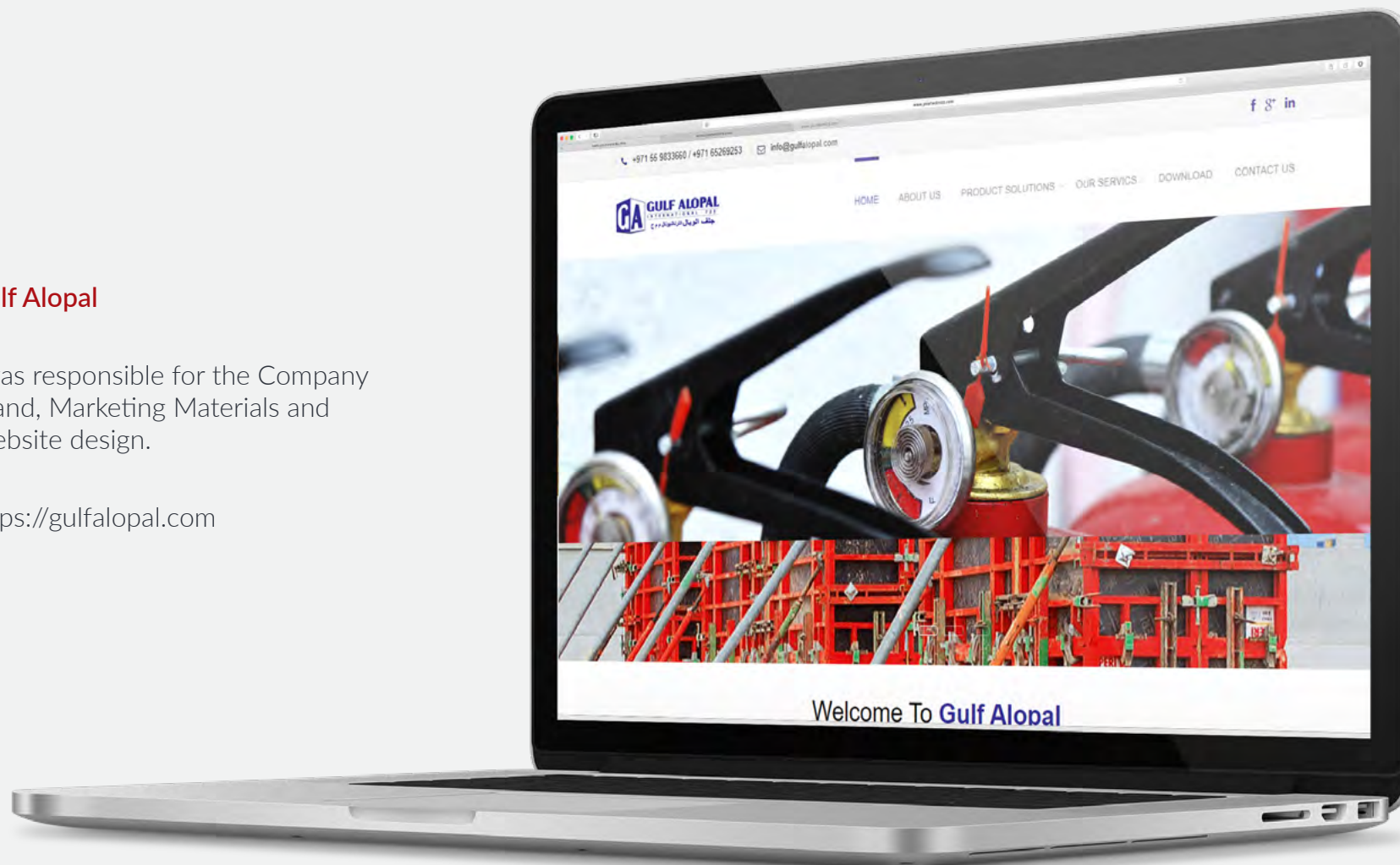
<https://greenglobe.ae/>

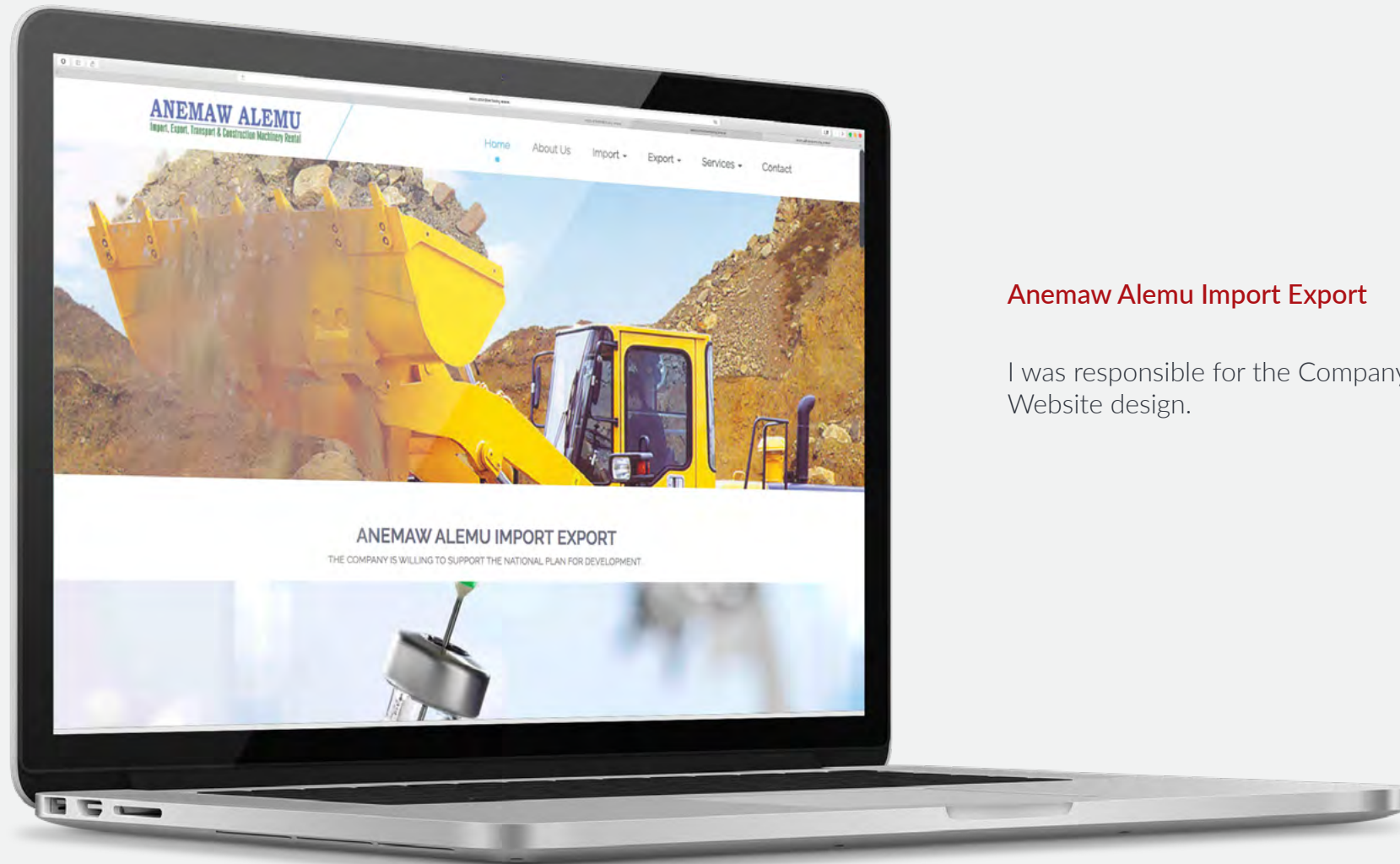


Gulf Alopal

I was responsible for the Company Brand, Marketing Materials and Website design.

<https://gulfalopal.com>





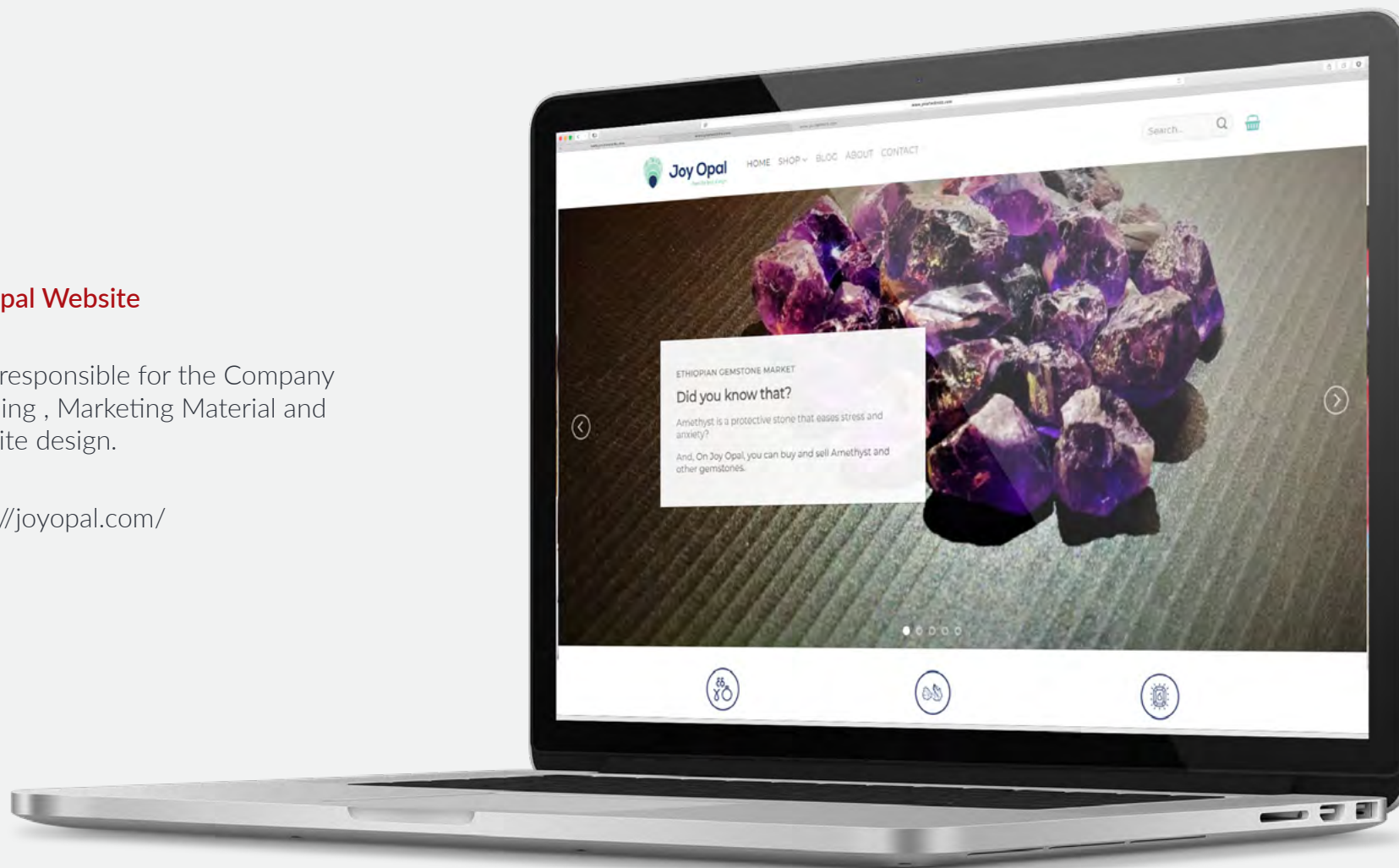
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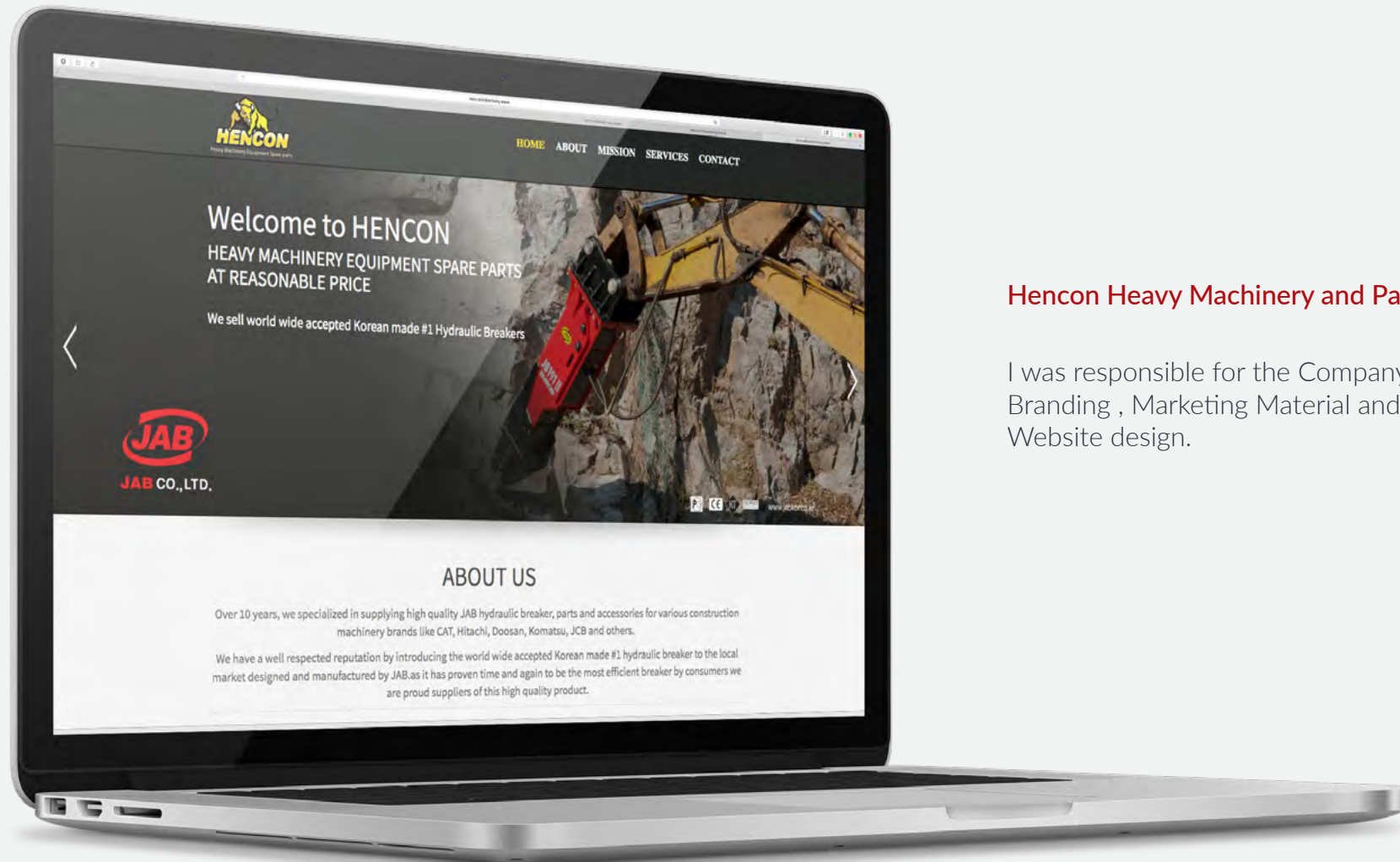
I was responsible for the Company Website design.

Joy Opal Website

I was responsible for the Company Branding , Marketing Material and Website design.

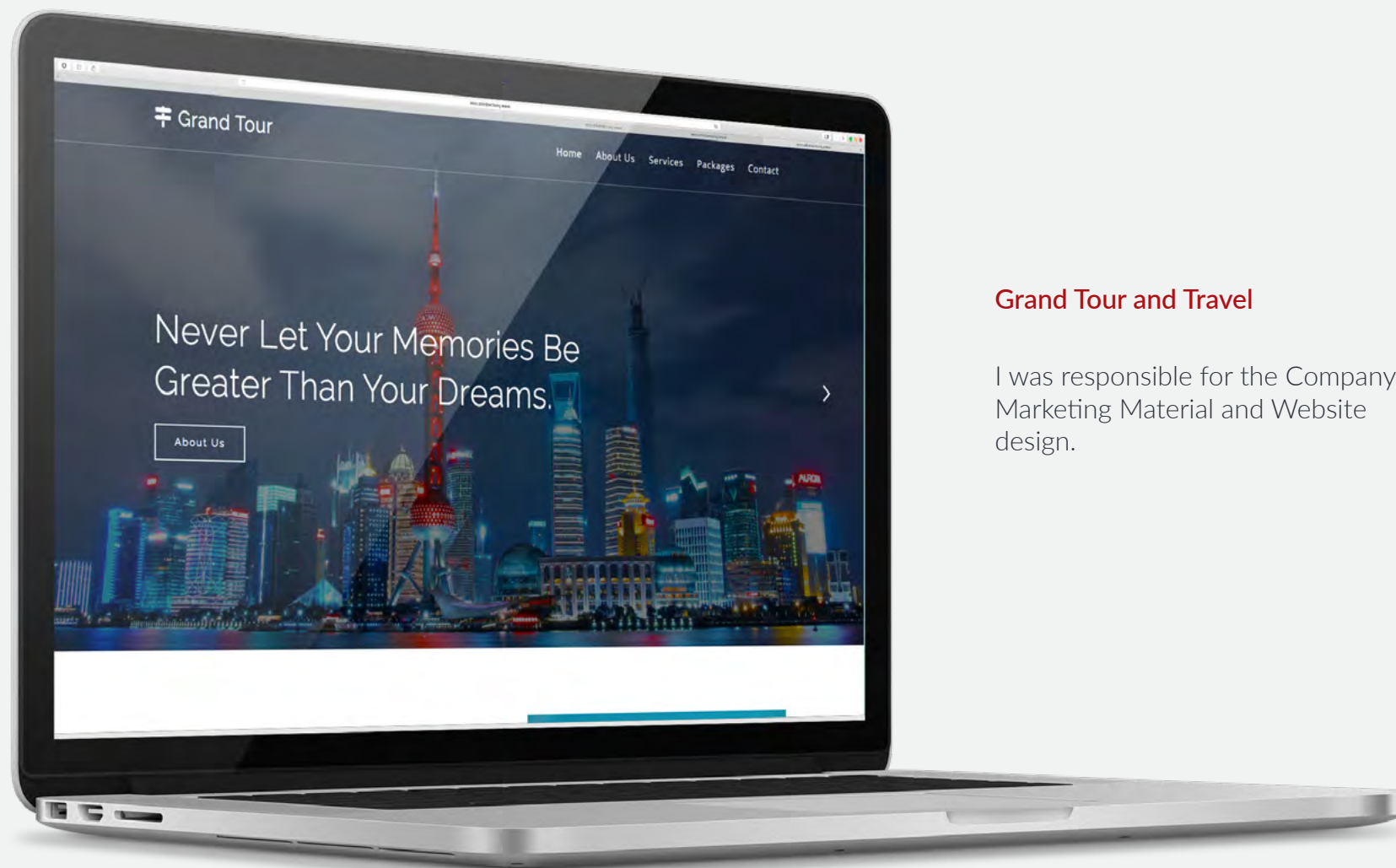
<https://joyopal.com/>





Hencon Heavy Machinery and Parts

I was responsible for the Company Branding , Marketing Material and Website design.



Grand Tour and Travel

I was responsible for the Company Marketing Material and Website design.

Contact:

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Statement of Confidentiality

This proposal and supporting materials contain confidential and proprietary business information of Dawit Bahre